



# Affiliation Script htaccess

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Integration Guide

Version 1.4

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The `.htaccess` file allows you to redirect your visitors to our services tailored for mobile devices (smartphones/tablets).

## Integration of the `.htaccess` script into your page

The `.htaccess` file must be in the same folder as the web page for which you wish to send us the mobile traffic. For it to work, the Apache `mod_rewrite` module must be enabled.

## Attachment to a specific contents list

According to the themes of your sites or your own wishes, the contents offered to redirected visitors can be specialised: amateur, blondes, busty, blowjob, etc. Several lists of contents can be offered in order to select a list per script integrated. Caution, forcing a particular contents list when displaying the landing page is only possible for a VOD target.

You can change the value of the `CodeListe` parameter in the URL at the end of the `.htaccess` file. You will find more information in the "Constitution of the redirection URL" section.

Caution: Depending on the restrictions of operators or countries, a forced ADULT niche may possibly be reduced to its SEXY equivalent.



## Adding trackers to your redirection script

You can customise trackers to identify your targets or your traffic sources.

The *subaffiliate\_tracker* parameter contains a tracker per visit, i.e. a session identifier. It allows you to distinguish accurately each of your visitors.

The "subaffiliate\_tracker" parameter name is customisable for each target, after having explicitly requested one from a Wister sales contact.

The characters in this tracker are alphanumeric (from *a* to *z* in uppercase/lowercase, from *0* to *9* and the following punctuation: ".", "-", "\_ and ",")

You can use as many 'subaffiliate\_tracker's as you want. You will find the 'subaffiliate\_tracker's in your callback URL but not in your statistics interface.

The *stat\_tracker* parameter is a visit sources tracker, i.e. it can identify and compare your different traffic sources leading to a single target.

The value of the "stat\_tracker" parameter is limited to 1,000 characters.

You can use a maximum 1,000 stat\_trackers per target. You can find the *stat\_trackers* in your callback URL and your interface statistics and thereby compare the performance of your different traffic sources.

These parameters may be included in the URL at the end of the .htaccess file.

You will find more information in the "Constitution of the redirection URL" section.

Example of use:

`http://m.targetname.IDtarget.idhad.com?origine=aff_affil4you_189_site1&subaffiliate_tracker=visiteur124585654&stat_tracker=banniere1`

## Choice of redirection mode and domain name

If you want to perform 301 redirections (permanent redirection), you must change the value of the *mode\_redirection* parameter which is set to 302 (temporary redirection) by default in the URL at the end of the .htaccess file and specify "[L, R=301]" instead of "[L, R=302]", again on the last line of the .htaccess file.

Similarly, if you want mobile pages to be behind a customised domain name (e.g. *mobile.domain\_name.fr*), you must change the value of the domain name specified in the URL at the end of the .htaccess file. after having configured your DNS and our server.

You will find more information in the "Constitution of the redirection URL" section.



## Handling traffic exceptions

When constructing your script, you can choose not to send us traffic from certain families of mobile devices. These families are the following: iOS, Android, Windows Phone, Blackberry, Symbian, Opera Mini and Others (anything not part of the previous families).

In the script, this will have the effect of adding a few lines of code. They will always be surrounded by the following lines `"/**EXCEPTION <FAMILY> TRAFFIC **/"` and `"/** END EXCEPTION <FAMILY> TRAFFIC **/"`, where `<FAMILY>` is the chosen family of devices. By deleting everything that is between the lines, you will restore the sending of the excepted families.

## Geolocalisation Handling

This function is incompatible with the use of the .htaccess file.

## Constitution of the redirection URL

The URL to which your visitor will be sent will contain your customised domain name, or by default the Wister's name of domain (idhad.com) and will consist of the following parameters:

- origin: this parameter contains your affiliate ID.
- stat\_tracker: This parameter, if specified, contains your tracker allowing your traffic statistics sources to be differentiated.
- subaffiliate\_tracker (or a customised parameter name): This parameter, if specified, contains your tracker allowing each visitor to be differentiated which is only returned via your callback URL.
- mode\_redirection: This parameter contains the selected redirection mode (301 or 302).
- CodeListe: this parameter, if specified, contains the code of a contents list to display.

Thus, without customisation, a URL will be in the following form: `http://m.targetname.IDtarget.idhad.com?origine=mon_identifiant&mode_redirection=302`, and with all the elements customised in the following form: `http://mon_nom_de_domaine_perso.fr/index.wiml?origine=mon_identifiant&stat_tracker=ma_banniere_001&mon_tracker_perso=mon_visiteur_3542&mode_redirection=302&CodeListe=1061`

## Option for disabling redirection per visit

If you do not want to be redirected by the script although you have a mobile device, simply



call the web page on which it is installed with the `w240388_redir=false` parameter. This will allow the visitor to be left on your web page. This is useful in particular when using an intermediate page which gives the visitor the choice of being redirected to our services or returning to your site (in the latter case, the visitor is redirected to your web page with the parameter `w240388_redir=false`).