



Affiliation Script PHP

Integration Guide

Version 1.4

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The *affiliation_mobile.php* script allows you to redirect your visitors to our services tailored for mobile devices (smartphones/tablets).

Integration of the *affiliation_mobile.php* script into your page

Since this is a redirection, the script must be included at the top of your PHP page, before any written element (therefore, before the first tag). You can include it by a copy/paste or simply using the *include("/path/to/affiliation_mobile.php")* function with */path/to/* being the absolute path to the folder to which the *affiliation_mobile.php* script has been copied.

You can change all the script's variables, between lines 6 and 10 inclusive. You may not in any case change the *\$w240388_id_affilie* variable. It represents your affiliate ID and enables the traffic you send to us to be attached to your account.

Attachment to a specific contents list

According to the themes of your sites or your own wishes, the contents offered to redirected visitors can be specialised: amateur, blondes, busty, blowjob, etc. Several lists of contents can be offered in order to select a list per script integrated. Caution, forcing a particular contents list when displaying the landing page is only possible for a VOD target.

In each *affiliation_mobile.php* file, a variable is included to force the display of a list of contents: this variable is *\$w240388_code_liste* (line 8 of the script). To correctly set this variable, all the lists codes can be found in the advanced settings of your targets, each code list matching a particular niche.

Caution: Depending on the restrictions of operators or countries, a forced ADULT niche may possibly be reduced to its SEXY equivalent.



Adding trackers to your redirection script

You can customise trackers to identify your targets or your traffic sources.

- The `$w240388_subaffiliate_tracker` variable (line 7 of the script) is a tracker per visit, i.e. a session identifier. It allows you to distinguish accurately each of your visitors.
The "subaffiliate_tracker" parameter name is customisable for each target, after having explicitly requested one from a Wister sales contact.
The characters in this tracker are alphanumeric (from *a* to *z* in uppercase/lowercase, from *0* to *9* and the following punctuation: ".", "-", "_", and ",")
You can use as many 'subaffiliate_tracker's as you want. You will find the 'subaffiliate_tracker's in your callback URL but not in your statistics interface.
- The `$w240388_stat_tracker` variable (line 6) is a visit sources tracker, i.e. it can identify and compare your different traffic sources leading to a single target.
The value of the "stat_tracker" parameter is limited to 1,000 characters.
You can use a maximum 1,000 stat trackers per target. You can find the *stat_trackers* in your callback URL and your interface statistics and thereby compare the performance of your different traffic sources.

Example of use:

`http://m.targetname.IDtarget.idhad.com?origine=aff_affil4you_189_site1&subaffiliate_tracker=visiteur124585654&stat_tracker=banniere1`

Choice of redirection mode and domain name

If you want to perform 301 redirections (permanent redirection), you must change the value of the `$w240388_mode_redirection` variable (line 9) which is set to 302 (temporary redirection) by default.

Similarly, if you want mobile pages to be behind a customised domain name (e.g. *mobile.domain_name.fr*), you must change the value of the `$w240388_nom_domaine` variable (line 10) after having configured your DNS and our server.

Handling traffic exceptions

When constructing your script, you can choose not to send us traffic from certain families of mobile devices. These families are the following: iOS, Android, Windows Phone, Blackberry, Symbian, Opera Mini and Others (anything not part of the previous families).



In the script, this will have the effect of adding a few lines of code. They will always be surrounded by the following lines `"/**EXCEPTION <FAMILY> TRAFFIC **/"` and `"/** END EXCEPTION <FAMILY> TRAFFIC **/"`, where `<FAMILY>` is the chosen family of devices. By deleting everything that is between the lines, you will restore the sending of the excepted families.

Geolocalisation Handling

When constructing your script, you can choose not to send us traffic from certain countries. Your script will therefore possess a part dedicated to the communication with a web-service at Wister, to which it sends your visitor's IP address to set its country and whether or not to allow its redirection to our services depending on the selected countries.

You can disable the call to the geolocalisation web-service by setting to false the value of the `$w240388_geoip_active` variable (line 12 of the script), and thereby restoring the sending of traffic of the excepted countries.

The call to the Web service is made in cURL and so requires the PHP libcurl library to be installed. This library is often already installed by default and so to check this is the case, enter `"curl-config - version"` into a terminal connected to your server. If in response you receive `"libcurl"` followed by a version number, the library is already installed.

PS: the key used in the script to call the geolocalisation web-service must neither be modified nor communicated since it allows you to be identified and the countries for which you have chosen to keep the traffic to be found. It is specific to your script and the regeneration of another script will give you a new key.

Constitution of the redirection URL

The URL to which your visitor will be sent will contain your customised domain name, or by default the Wister's name of domain (idhad.com) and will consist of the following parameters:

- origin: this parameter contains your affiliate ID.
- stat_tracker: This parameter, if specified, contains your tracker allowing your traffic statistics sources to be differentiated.
- subaffiliate_tracker (or a customised parameter name): This parameter, if specified, contains your tracker allowing each visitor to be differentiated which is only returned via your callback URL.
- mode_redirection: This parameter contains the selected redirection mode (301 or 302).
- CodeListe: this parameter, if specified, contains the code of a contents list to display.

Thus, without customisation, a URL will be in the following form: `http://m.targetname.IDtarget.idhad.com?origine=mon_identifiant&mode_redirection=302`, and



with all the elements customised in the following form:
http://mon_nom_de_domaine_perso.fr/index.wiml?origine=mon_identifiant&stat_tracker=ma_banniere_001&mon_tracker_perso=mon_visiteur_3542&mode_redirection=302&CodeListe=1061

Option for disabling redirection per visit

If you do not want to be redirected by the script although you have a mobile device, simply call the web page on which it is installed with the `w240388_redir=false` parameter. This will allow the visitor to be left on your web page. This is useful in particular when using an intermediate page which gives the visitor the choice of being redirected to our services or returning to your site (in the latter case, the visitor is redirected to your web page with the parameter `w240388_redir=false`).